

# ORDER



**Orders**  
**Order / Rev:** 170190  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 1344-GPS MN TV 11.2-11.5.12  
**Flight Dates:** 11/02/12 - 11/05/12  
**Original Date / Rev:** 11/02/12 / 11/02/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Crossroads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plz Ste 555  
 Alexandria, VA 22314-1576

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** 1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount   |
|------------|----------|---------|--------------|--------------|
| 10/29/12   | 11/05/12 | 51      | \$118,400.00 | \$100,640.00 |

**Totals**

| Month         | # Spots   | Gross Amount        | Net Amount          | Rating      |
|---------------|-----------|---------------------|---------------------|-------------|
| November 2012 | 51        | \$118,400.00        | \$100,640.00        | 0.00        |
| <b>Totals</b> | <b>51</b> | <b>\$118,400.00</b> | <b>\$100,640.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Rachel Chason     |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

| Order Share              | Share | Total        |
|--------------------------|-------|--------------|
| KSTP-TV, LLC and KSAX-TV | 25%   | \$118,400.00 |
| Market                   | 100%  | \$473,600.00 |

**Competitive Share**

| Competitive Share | Share | Total        |
|-------------------|-------|--------------|
| CABLE             | 0%    | \$0.00       |
| KARE              | 25%   | \$118,400.00 |
| KMSP              | 25%   | \$118,400.00 |
| KMWB              | 0%    | \$0.00       |
| KPXM              | 0%    | \$0.00       |
| KRWF              | 0%    | \$0.00       |
| KSAX              | 0%    | \$0.00       |
| KSTC              | 0%    | \$0.00       |
| WCCO              | 25%   | \$118,400.00 |
| WFTC              | 0%    | \$0.00       |

| Ln             | Ch | Start             | End             | Inventory Code                     | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|----------------|----|-------------------|-----------------|------------------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| N 1            | M  | 11/02/12          | 11/05/12        | M-F 5-530a News<br>M-F 5-530a News | CM    | 5-530a         | 1-----            | :30 | 1           | \$600.00 | 1             | 0.00 | NM   | 1     | \$600.00 |
|                |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: 10/29/12 |    | 11/04/12          | -----           |                                    |       |                | 0                 |     | \$600.00    |          | 0.00          |      |      |       |          |
| Week: 11/05/12 |    | 11/11/12          | 1-----          |                                    |       |                | 1                 |     | \$600.00    |          | 0.00          |      |      |       |          |
| N 2            | M  | 11/02/12          | 11/05/12        | M-F 530-6a News<br>M-F 530-6a News | CM    | 530-6a         | 1-----            | :30 | 1           | \$600.00 | 1             | 0.00 | NM   | 1     | \$600.00 |
|                |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |

Order / Rev: 170190  
Alt Order #:  
Flight Dates: 11/02/12 - 11/05/12

Advertiser: Crossroads GPS  
Product Desc:  
Estimate: 1344-GPS MN TV 11.2-11.5.12

KSTP-TV, LLC and KSAX-TV

| Ln   | Ch | Start             | End             | Inventory Code                           | Break | Start/End Time | Days   | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|----|-------------------|-----------------|--|-------|----------------|--------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 2  | M  | 11/02/12          | 11/05/12        | M-F 530-6a News<br>M-F 530-6a News       | CM    | 530-6a         | 1----- | :30 | 1                 | \$600.00    | 1   | 0.00          | NM   | 1     | \$600.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| N 3  | M  | 11/02/12          | 11/05/12        | M-F 6-7a News<br>M-F 6-7a News           | CM    | 6-7a           | 1----- | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM   | 1     | \$1,200.00 |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$1,200.00  |     | 0.00          |      |       |            |
| N 4  | M  | 11/02/12          | 11/05/12        | M-F GMA<br>M-F GMA                       | CM    | 7-9a           | 1----- | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM   | 1     | \$1,200.00 |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$1,200.00  |     | 0.00          |      |       |            |
| N 5  | M  | 11/02/12          | 11/05/12        | M-F 9-10a<br>Live with Kelly and Michael | CM    | 9-10a          | 1----- | :30 | 1                 | \$450.00    | 1   | 0.00          | NM   | 1     | \$450.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$450.00    |     | 0.00          |      |       |            |
| N 6  | M  | 11/02/12          | 11/05/12        | M-F The View<br>M-F The View             | CM    | 10-11a         | 1----- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| N 7  | M  | 11/02/12          | 11/05/12        | M-F Midday News<br>M-F Midday News       | CM    | 11a-12p        | 1----- | :30 | 1                 | \$450.00    | 2   | 0.00          | NM   | 1     | \$450.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$450.00    |     | 0.00          |      |       |            |
| N 8  | M  | 11/02/12          | 11/05/12        | M-F 12-1p 9/26-TFN<br>The Chew           | CM    | 12-1p          | 1----- | :30 | 1                 | \$600.00    | 1   | 0.00          | NM   | 1     | \$600.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| N 9  | M  | 11/02/12          | 11/05/12        | M-F 1-2p 1/16/12-TFN<br>General Hospital | CM    | 1-2p           | 1----- | :30 | 1                 | \$425.00    | 2   | 0.00          | NM   | 1     | \$425.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$425.00    |     | 0.00          |      |       |            |
| N 10 | M  | 11/02/12          | 11/05/12        | M-F 2-3p 9/10-TFN<br>Katie               | CM    | 2-3p           | 1----- | :30 | 1                 | \$375.00    | 3   | 0.00          | NM   | 1     | \$375.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$375.00    |     | 0.00          |      |       |            |
| N 11 | M  | 11/02/12          | 11/05/12        | M-F 3-4p<br>Twin Cities Live             | CM    | 3-4p           | 1----- | :30 | 1                 | \$350.00    | 1   | 0.00          | NM   | 1     | \$350.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$350.00    |     | 0.00          |      |       |            |
| N 12 | M  | 11/02/12          | 11/05/12        | M-F 4-430p<br>Millionaire                | CM    | 4-430p         | 1----- | :30 | 1                 | \$750.00    | 1   | 0.00          | NM   | 1     | \$750.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| N 13 | M  | 11/02/12          | 11/05/12        | M-F 430-5p News<br>430p News             | CM    | 430-5p         | 1----- | :30 | 1                 | \$800.00    | 1   | 0.00          | NM   | 1     | \$800.00   |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |    | Week: 10/29/12    | 11/04/12        | -----                                    |       |                |        |     | 0                 | \$600.00    |     | 0.00          |      |       |            |
|      |    | Week: 11/05/12    | 11/11/12        | 1-----                                   |       |                |        |     | 1                 | \$800.00    |     | 0.00          |      |       |            |

Order / Rev: 170190  
 Alt Order #:  
 Flight Dates: 11/02/12 - 11/05/12

Advertiser: Crossroads GPS  
 Product Desc:  
 Estimate: 1344-GPS MN TV 11.2-11.5.12

KSTP-TV, LLC and KSAX-TV

| Ln  | Ch | Start             | End             | Inventory Code                            | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|-----|----|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| N14 | M  | 11/02/12          | 11/05/12        | M-F 5-530p<br>M-F 5-530p                  | CM    | 5-530p            | 1---1-- | :30 | 2     | \$1,500.00  | 1   | 0.00          | NM   | 2     | \$3,000.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$1,500.00  |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$1,500.00  |     | 0.00          |      |       |             |
| N15 | M  | 11/02/12          | 11/05/12        | M-F 6-630p<br>M-F 6-630p                  | CM    | 6-630p            | 1---1-- | :30 | 2     | \$2,500.00  | 1   | 0.00          | NM   | 2     | \$5,000.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$2,500.00  |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$2,500.00  |     | 0.00          |      |       |             |
| N16 | M  | 11/02/12          | 11/05/12        | M-F 630-7p<br>M-F 630-7p                  | CM    | 630-7p            | 1---1-- | :30 | 2     | \$2,000.00  | 1   | 0.00          | NM   | 2     | \$4,000.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$2,000.00  |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$2,000.00  |     | 0.00          |      |       |             |
| N17 | M  | 11/02/12          | 11/05/12        | Mon Spcl 2<br>Dancing with the Stars      | CM    | 7-9p              | 1-----  | :30 | 1     | \$12,000.00 | 2   | 0.00          | NM   | 1     | \$12,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | -----                                     |       | 0                 |         |     |       | \$12,000.00 |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$12,000.00 |     | 0.00          |      |       |             |
| N18 | M  | 11/02/12          | 11/05/12        | Monday Prime C<br>Castle                  | CM    | 9-10p             | 1-----  | :30 | 1     | \$15,000.00 | 2   | 0.00          | NM   | 1     | \$15,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | -----                                     |       | 0                 |         |     |       | \$12,000.00 |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$15,000.00 |     | 0.00          |      |       |             |
| N19 | M  | 11/02/12          | 11/05/12        | M-F, Su Late News<br>M-F, Su 10-1035p     | CM    | 10-1035p          | 1---1-- | :30 | 2     | \$2,500.00  | 1   | 0.00          | NM   | 2     | \$5,000.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$2,500.00  |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$2,500.00  |     | 0.00          |      |       |             |
| N20 | M  | 11/02/12          | 11/05/12        | M-F 1035-1102p thru 1/7<br>Nightline      | CM    | 1035-1102p        | 1---1-- | :30 | 2     | \$1,800.00  | 1   | 0.00          | NM   | 2     | \$3,600.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$1,800.00  |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$1,800.00  |     | 0.00          |      |       |             |
| N21 | M  | 11/02/12          | 11/05/12        | M-F 1102p News thru 1/7<br>M-F 1102p News | CM    | 1102-1132p        | 1---1-- | :30 | 2     | \$850.00    | 1   | 0.00          | NM   | 2     | \$1,700.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$850.00    |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$850.00    |     | 0.00          |      |       |             |
| N22 | M  | 11/02/12          | 11/05/12        | M-F 1132p-1236a thru 1/7<br>Jimmy Kimmel  | CM    | 1132p-1236a       | 1---1-- | :30 | 2     | \$350.00    | 2   | 0.00          | NM   | 2     | \$700.00    |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$350.00    |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | 1-----                                    |       | 1                 |         |     |       | \$350.00    |     | 0.00          |      |       |             |
| N23 | M  | 11/02/12          | 11/05/12        | Friday Prime B<br>Shark Tank              | CM    | 8-9p              | ----1-- | :30 | 1     | \$3,000.00  | 2   | 0.00          | NM   | 1     | \$3,000.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | -----                                     |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |             |
| N24 | M  | 11/02/12          | 11/05/12        | Friday Prime C<br>20/20                   | CM    | 9-10p             | ----1-- | :30 | 1     | \$6,000.00  | 2   | 0.00          | NM   | 1     | \$6,000.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | ----1--                                   |       | 1                 |         |     |       | \$6,000.00  |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | -----                                     |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |             |
| N25 | M  | 11/02/12          | 11/05/12        | Sa 6-7a<br>Sat 6a News                    | CM    | 6-7a              | -----1- | :30 | 1     | \$500.00    | 2   | 0.00          | NM   | 1     | \$500.00    |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 10/29/12    | 11/04/12        | -----1-                                   |       | 1                 |         |     |       | \$500.00    |     | 0.00          |      |       |             |
|     |    | Week: 11/05/12    | 11/11/12        | -----                                     |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |             |

Order / Rev: 170190  
Alt Order #:  
Flight Dates: 11/02/12 - 11/05/12

Advertiser: Crossroads GPS  
Product Desc:  
Estimate: 1344-GPS MN TV 11.2-11.5.12

KSTP-TV, LLC and KSAX-TV

| Ln  | Ch | Start             | End             | Inventory Code                                  | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|----|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N26 | M  | 11/02/12          | 11/05/12        | SA GMA<br>Sa GMA                                | CM    | 7-8a              | -----1- | :30 | 1     | \$1,800.00  | 1   | 0.00          | NM   | 1     | \$1,800.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1-   |       | 1                 |         |     |       | \$1,800.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N27 | M  | 11/02/12          | 11/05/12        | Sat 8-9a<br>Sat 8-9a News                       | CM    | 8-9a              | -----1- | :30 | 1     | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1-   |       | 1                 |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N28 | M  | 11/02/12          | 11/05/12        | Sa 6-630p<br>Sa 6-630p                          | CM    | 6-630p            | -----1- | :30 | 1     | \$800.00    | 1   | 0.00          | NM   | 1     | \$800.00   |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1-   |       | 1                 |         |     |       | \$800.00    |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N29 | M  | 11/02/12          | 11/05/12        | 7-1030p College FB<br>ABC College Football      | SPRT  | 7-1030p           | -----1- | :30 | 1     | \$3,500.00  | 1   | 0.00          | NM   | 1     | \$3,500.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1-   |       | 1                 |         |     |       | \$3,500.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N30 | M  | 11/02/12          | 11/05/12        | Sa 1105p-1205a 9/1-12/CM<br>Castle              | CM    | 1105p-1205a       | -----1- | :30 | 1     | \$200.00    | 3   | 0.00          | NM   | 1     | \$200.00   |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1-   |       | 1                 |         |     |       | \$200.00    |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N31 | M  | 11/02/12          | 11/05/12        | SU GMA<br>Su GMA                                | CM    | 7-8a              | -----1  | :30 | 1     | \$3,000.00  | 1   | 0.00          | NM   | 1     | \$3,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1  |       | 1                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N32 | M  | 11/02/12          | 11/05/12        | Sun 8-9a<br>Sun 8-9a                            | CM    | 8-9a              | -----1  | :30 | 1     | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1  |       | 1                 |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N33 | M  | 11/02/12          | 11/05/12        | Su 9-10a<br>This Week                           | CM    | 9-10a             | -----1  | :30 | 1     | \$2,500.00  | 1   | 0.00          | NM   | 1     | \$2,500.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1  |       | 1                 |         |     |       | \$2,500.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N34 | M  | 11/02/12          | 11/05/12        | Sun 10-1030a<br>At Issue                        | CM    | Sun 10-1030a      | -----1  | :30 | 1     | \$600.00    | 1   | 0.00          | NM   | 1     | \$600.00   |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1  |       | 1                 |         |     |       | \$600.00    |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N35 | M  | 11/02/12          | 11/05/12        | Su 530-6p<br>Su 530-6p News                     | CM    | 530-6p            | -----1  | :30 | 1     | \$3,000.00  | 1   | 0.00          | NM   | 1     | \$3,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1  |       | 1                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N36 | M  | 11/02/12          | 11/05/12        | Sunday Prime A<br>America's Funniest Home Videc | CM    | 6-7p              | -----1  | :30 | 1     | \$5,000.00  | 3   | 0.00          | NM   | 1     | \$5,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1  |       | 1                 |         |     |       | \$5,000.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |
| N37 | M  | 11/02/12          | 11/05/12        | Sunday Prime B<br>Once Upon a Time              | CM    | 7-8p              | -----1  | :30 | 1     | \$9,000.00  | 2   | 0.00          | NM   | 1     | \$9,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |    | Week: 10/29/12    | 11/04/12        | -----1  |       | 1                 |         |     |       | \$9,000.00  |     | 0.00          |      |       |            |
|     |    | Week: 11/05/12    | 11/11/12        | -----   |       | 0                 |         |     |       | \$3,000.00  |     | 0.00          |      |       |            |

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